



شركة المعرفة  
Knowledge Corp.

**Challenges of Tomorrow**

**SOLVED TODAY**

Company Profile

## WHO WE ARE?

# Deriving powerful solutions for a digital future.

Knowledge Corporation (KCORP) is a solutions provider harnessing the power of knowledge for technological and digital advancements. With its roots in Saudi Arabia and UAE, KCORP promotes client convenience by offering a variety of services and products under one umbrella.

From content and technology to event management services, we deliver personalized solutions tackling modern-day challenges.

## OUR ORIGIN

Knowledge Corporation is an offspring company of the Gulf Research Center.

The Gulf Research Center is a privately funded, non-partisan think tank, providing education and consultancy services in the Arabian Gulf region since 2000.



## WHAT WE DO?

Bringing you  
**closer to your  
vision.**

### Bigger Impact. Better Results.

We form a synergy between knowledge-based systems and information and communications technology to empower our clients with specific solutions.

With our integrated approach, we bring the power of our people, our valued content, and cutting-edge technology together to create solutions based on knowledge.



## HISTORY

10+ years of **local** and **multinational** experience.

Our well-established experience in the Gulf region forms the foundation of our extraordinary story. We began with knowledge systems and communications technology to uplift our people with solutions catering to their specific needs. We became one of the most unique firms by extending our services into the event management industry and earning a well-reputed name across the region.

## WHO DO WE WORK WITH?

ICORP empowers businesses, government entities, and organizations to seek greater opportunities with knowledge-intensive services. We work closely with private and public organizations looking to enhance their performance with better solutions, event management strategies, and integrated services.

More than 2000 EXPERTS



## OUR APPROACH

Connecting experts around the globe to deliver sustainable success.

Our approach incorporates our people, our global network of experts, and our deep-rooted knowledge of the latest technology. With experts ready to transform your businesses and organizations, we face complex challenges and derive flexible solutions to help you achieve all your goals.



## OUR PILLARS

### Technology



**Embed the latest technology in your systems.**

We transform public and private organizations with an effective digital framework.

### Content



**Localized & well-researched content.**

Our expertise includes content creation, analysis, editing, and localization.

### Our People



**Local talent & global partners.**

We have an extensive network of partners enabling us to work with 2500 additional global experts.



## VISION

To establish KCORP as a leader in the field of knowledge, technology, and event management.

## VALUES

### Sustainability

Our results-driven strategies and proven methods deliver long-term success to help you sustain your position in your respective field.

### Diversity

From our services to our experts, we redefine the future by believing in the power of diversity and welcoming new perspectives.

### Integrity

We direct our actions with the highest standards of ethical conduct in the respective industries with honest and open communications.

### Collaboration

We are a team of professionals thriving by collaborating ideas and knowledge to establish stronger relationships with our clients.



WHY US?

# Customized integrated solutions.

KCORP is a one-stop-shop for all your knowledge, ICT, and event management-related needs.



Local, regional, and international network of content and technology experts.

Industry-specific solutions tailored to support your company goals.

World-class consultancy services to help you reach your full potential.

Impeccable research skills targeting the core challenges of your field.

Services spanning across multiple industries and regions.



## OUR SERVICES

# Event Management

KCORP specializes in offering comprehensive event management services across the Gulf region. Our expertise ranges from conceptualization and designing to planning and execution. We go an extra mile for our clients with a full set of follow-up services.

To make your events successful and inspiring, we provide full-service event planning with logistics, communications, and content generation. Driven by our passion for spectacular events, we craft designs and creative strategies keeping your vision, preferences, and budget in mind.

We have organised events in:

**30** Countries  
**35** Cities  
**150** Venues

We have experience with:

**9000+** Participants  
**5000+** Delegates & Attendees  
**200** Hotels for Accommodation





## Event Requirements & Design

- Defining and gathering event requirements
- Event designing and structuring
- Event branding design
- Design of event/exhibition-related gifts for guests and/or speakers
- Design and production of event & exhibition infrastructure (e.g. stages & stands)
- Design and production of flags, banners, pullups, posters, brochures, flyers, and other printed materials

1

## Event Support Systems

- Bespoke multi-lingual event websites
- Mobile solutions for event-based requirements
- Event content creation & dissemination applications

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## Event Concept

- Concept generation
- Content management
- Content structuring

2

## Event Planning

- Logistics planning and management
- Speaker/delegate planning
- Budget and sponsorship planning
- Venue research and identification
- Registration planning
- Social program planning
- Planning, development & production of event program including background materials

3

## Event Execution

- Branding, marketing & print production
- Event administration & communications
- Venue coordination
- Speaker/delegate management
- Sponsorship and budget management
- Production & stage management
- Registration management
- Social program management
- Complete photo and audio-visual coverage including, broadcasting & streaming
- Event-related media services

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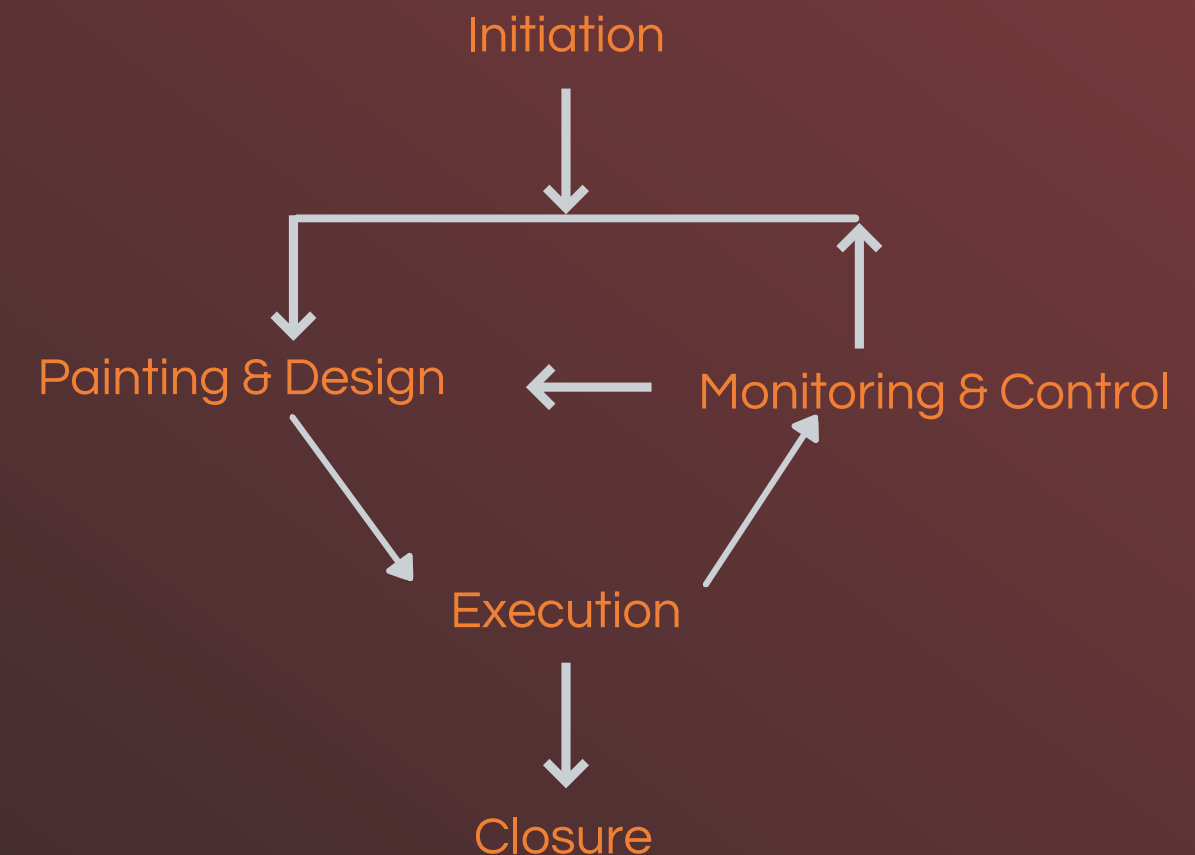
# ICT Services

KCORP enables you to build a truly successful business with the latest technology and innovative digital strategies. Our experts fuel your transformation by providing an improved digital framework and integration services targeting your industry challenges.

We excel at customizing ICT solutions for SMEs and large-scale enterprises to help them reach new standards of digital excellence.

## HOW DO WE DESIGN SERVICES?

The secret of our success lies in our team. Our multidisciplinary team of architects, designers, and developers considers your requirements and gives you exactly what you need. We are flexible and agile while staying technology-neutral for all your requirements.



### **Software Maintenance, Management & Testing Services**

We provide cost-effective maintenance services.

### **BI and Big Data Services**

We deal in projects demanding extensive Big Data processing, analysis, and visualization.

### **Software Services**

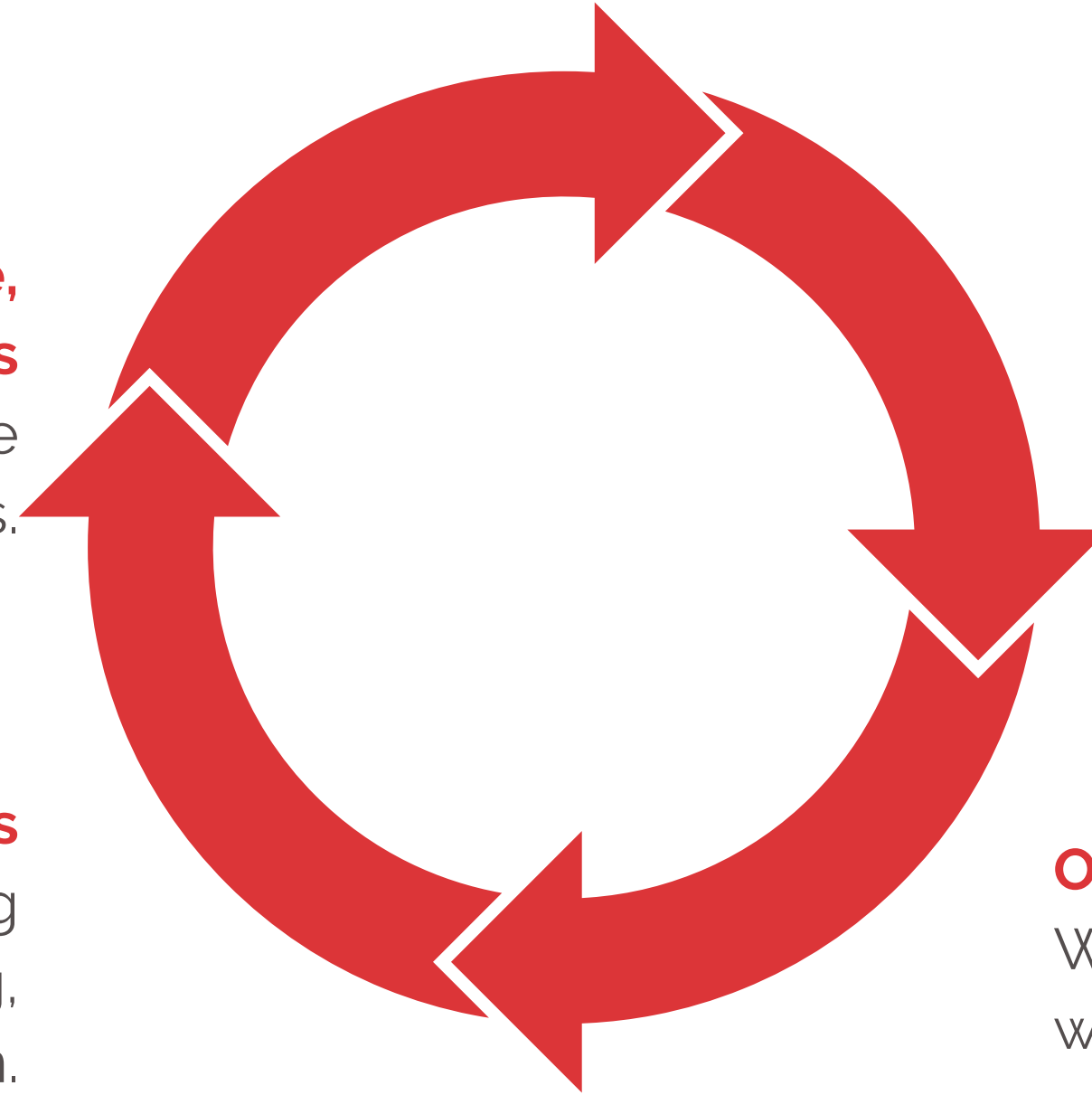
We specialize in software products, and applications by incorporating a proven development process.

### **Strategy & Consulting Services**

We help clients overcome complex business challenges with ICT solutions and strategies.

### **Outsourcing and Training Services**

We help clients achieve their goals with clear strategies and operational superiority.



# Knowledge Consultancy Services

At KCORP, we support you with knowledge-based systems enhancing your performance with low-risk strategies.

We transform data into knowledge and provide actionable insights based on our extensive experience in our respective fields. By empowering you with effective management systems, we equip you with the power to utilize all your knowledge assets.

## **Knowledge Development**

Developing bespoke knowledge solutions for optimal growth.

## **Knowledge Creation**

Extensive research for data acquisition and developing strategies.

## **Knowledge Solution**

### **Requirements & Design**

Identifying and defining your knowledge requirements.

## **Knowledge Consultancy**

Developing and planning knowledge-based concepts, strategies, and structures.

## **Knowledge Management**

We provide knowledge interpretation, processing, and sharing services.



## Knowledge Solution Requirements & Design

### Requirements gathering and definition

Working with clients to identify & define knowledge solution requirements.

### Solution requirements specification

Production of the required knowledge solution specification document.

### Solution design

Design and structuring of the specified knowledge solution, including any required ICT components.  
Definition of a solution development plan in order to facilitate implementation.

### Knowledge project planning & support services

Support for clients in planning projects involving a significant knowledge component.

## Knowledge Consultancy

### Knowledge strategy development

Working together with clients to define best-practice knowledge strategies.

### Knowledge concept solution

Developing specific concepts for a required knowledge solution.

### Knowledge project planning & support

Support for clients in planning projects involving a significant knowledge component.

### Knowledge & innovation

Knowledge & innovation-based transformation of business strategies, structures, processes, and ICT environment.





# Knowledge Creation

## Data Research

- Data research & acquisition strategies
- Data acquisition through mining & aggregation Data quality control
- Data processing, analysis & integration
- Big data

## Custom-Made Research

- Research strategies
- Development of customized, client-specific research strategies based on best practice approaches
- Custom research based on specific client needs
- Primary source research
- Secondary source research

## Targeted Research

Construction and Real Estate | Technology | Heavy Machinery & Electronics | Agriculture | Consumer Goods | Tourism | Precious Metals & Jewelry

## Business Research

Procurement & supply chains | Mergers & acquisitions | Business development | Competition

## Economic Research

Macroeconomics | Trade & investment | FDI | Islamic finance



# BUSINESS & MARKET INTELLIGENCE SOLUTIONS

## Strategic Insights & Decision Making

- Market opportunity analysis
- Competitive intelligence
- Industry insights
- Thought leadership support

## Procurement & Supply Chain Insights

- Procurement intelligence
- Supply Chain Analysis
- Supplier identification, profiles and risk assessment

## Investment, Deals and M&A Support

- Target company profiles Sector profiles
- Innovation/market intelligence
- Specific business questions

## Enablement & Business Development Support

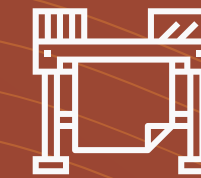
- Account mining support Sales target and opportunity identification
- Customer insights
- RFP support



# Publishing Services

KCORP's venturing into the world of publications to revive the art of reading books in all forms. We have a vision to establish a strong foundation for our writers and create better opportunities for them.

By publishing books on a variety of topics, we are eager to diversify our sources of information. KCORP wants to bring people closer through knowledge and create a borderless world where everyone information, technology and knowledge is accessible for our future generations.



## Printing Services

Developing bespoke knowledge solutions for optimal growth.



## Cover Designing Services

Creating extraordinary book covers to match the greatness of your content.



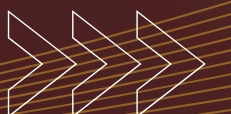
## Translation Services

We can translate your book to any language of your choice.



## Publishing Services

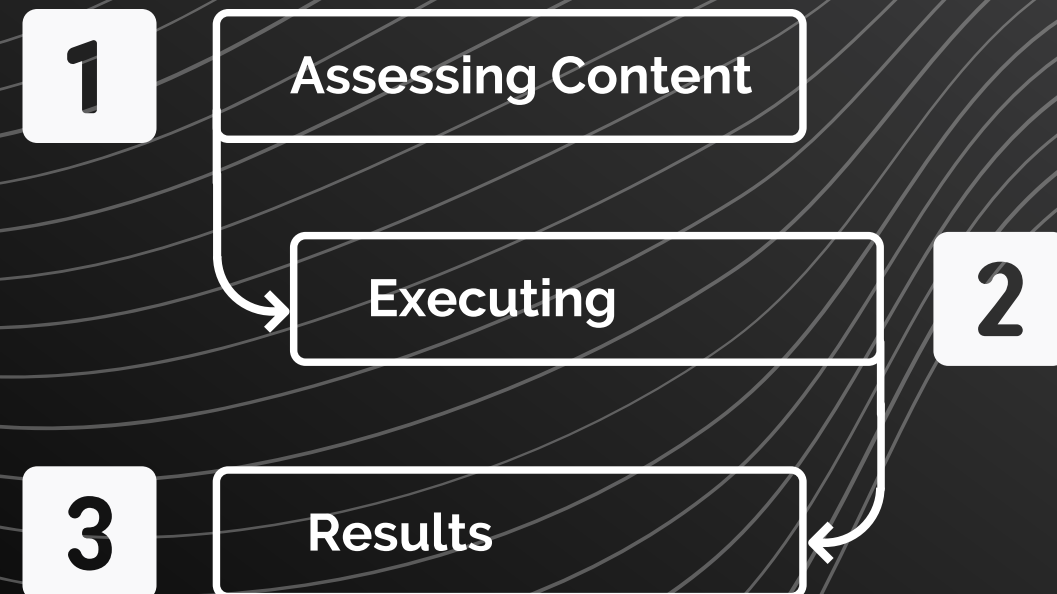
Our extensive network will help you market your book to the entire world.





# Our Approach

KCORP gives complete attention to assessing your content. Once your book is reviewed, our team will perform several other steps to ensure the quality of your book before beginning the process of publication. We start with designing a cover, acquiring intellectual property and printing your book till it's ready for distribution. From here onwards, our team will update you every six months with a sales report.



## Why publish with us?

### Multi-industry Knowledge

KCORP prides itself on our diverse connections spanning over a wide array of industries.

### Global presence

Our network of experts working from all parts of the world has given us a significant global presence benefitting your publications.

### Smooth collaboration

K.Corp has several divisions which collaborate to create the best services for you.

### Wide sales network.

KCORP possesses a wide sales network boosting your sales across the globe.



# Media Production

KCORP is all set to introduce media production in our list of services with a focus on corporate and academia based outputs. Our goal is to elevate ethical consumption of high-quality media content in various forms including films, animations, audios, videos and developing program material.

During the digitization of the world, an overwhelming amount of media is produced every second. KCORP wants to create impactful and exceptional content meeting the needs of our people.

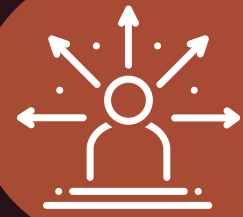
## What do we offer?

KCORP, in collaboration with its organizational partners, creates engaging and inspiring content for mediums including web, social media, cinema and television. We cater to a wide variety of audiences with our following bespoke services.

- Concept Ideation
- Filming & Photography Video
- Production
- Post-Production
- Digitizing & Editing Scripting
- & Screenplay Radio
- Programming Subtitling –
- (Arabic/English) Voice-overs
- (Arabic/English) Graphics
- Design
- Sound Engineering & Design
- Colour Correcting & Grading



## Step 1



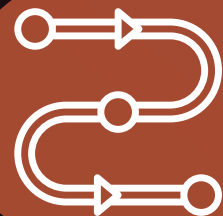
**Participative decision making**

## Step 2



**Planning for success**

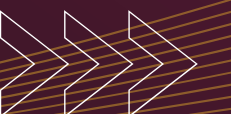
## Step 3



**Unique creative process**

## Our Methodology

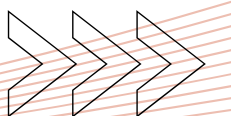
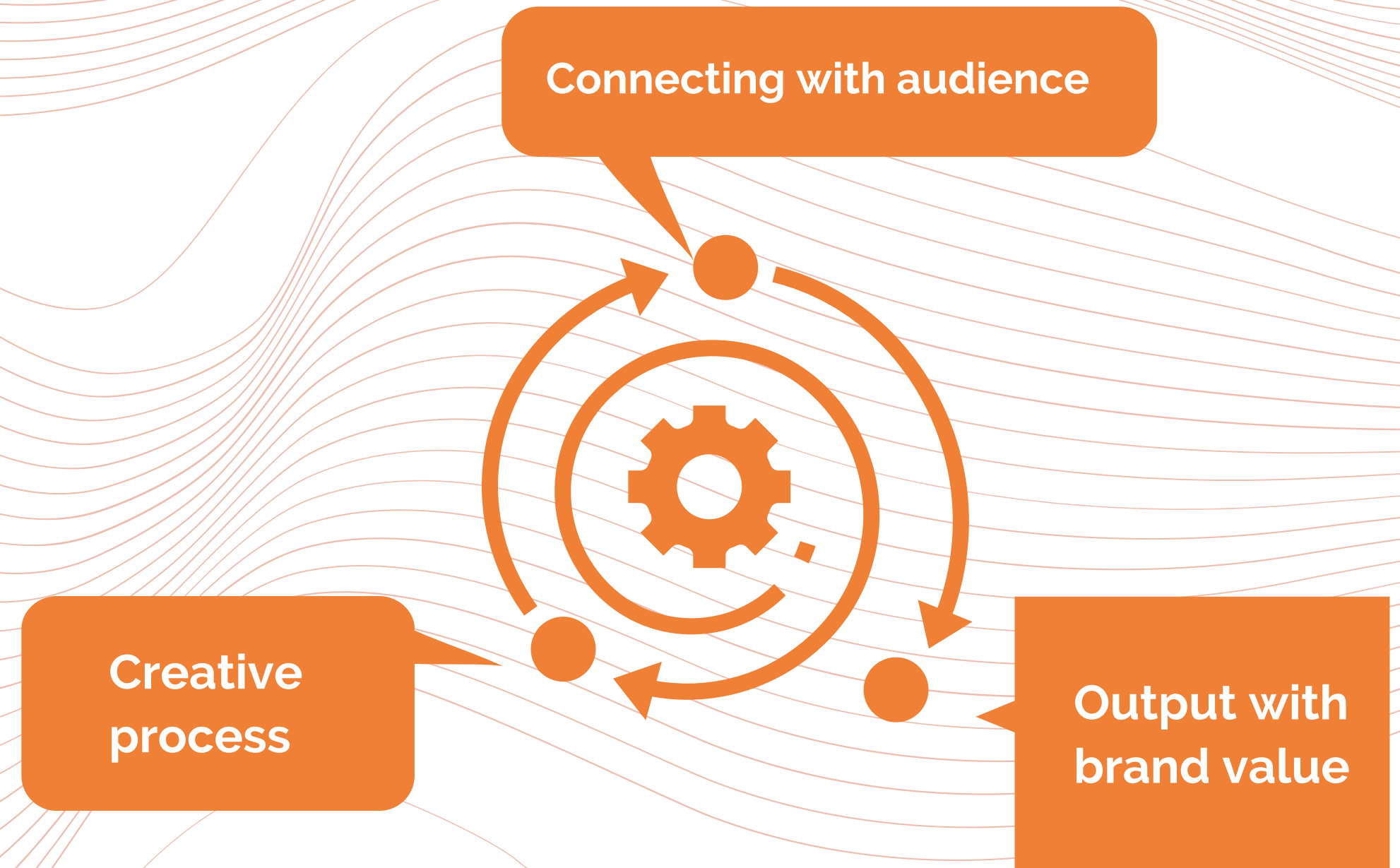
KCORP collaborates with our partners by encouraging participative decision making to achieve our common goals. We perform storyboarding, script readings and focus-group testing imperative for generating the desired output. Our years of experience and exposure in academia and the corporate world gives us fresh perspectives needed to present top tier content to academics, government officials, and high net worth businessmen.



## Media Production

# Our Approach

KCORP's approach to media production begins by building an active connection with your target audience. We maximize your reach using responsible research-based writing and select economical methods to deliver outstanding results. Our creative process finishes with adjustments required to highlight the organization's voice, vision and impeccable brand recall value.



## Media Production



Why work with us?

### **Global network of Media, Government and Business professionals**

KCORP's comprehensive network of connections across the world enhances your media engagement and reach.

### **Social Media Engagement**

Our team performs excellent marketing campaigns on social media to hype up your production.

### **Extensive Experience**

KCorp has years worth of experience in a wide range of services spanning over different business verticals.

### **Technical Expertise**

Our technical expertise has grown remarkably over the years to benefit your productions with the latest practices.

### **Cost-efficient & adding value for posterity**

We choose economical methods without compromising on quality.

### **Bilingual content provisions**

KCORP encourages diversity and inclusion even in our productions.

OUR SERVICES



# Training Services

KCORP's mission is to empower organizations and individuals by offering specialized training programs. Our courses and sessions meet the flexible requirements of the macro and microeconomics of our environments.

We strategically develop our training programs for individuals and provide a planned learning experience. Our services contribute to Saudi Arabia's Vision 2030 by increasing the number of skilled workers in a variety of business sectors.

## What do we offer?

### Specific Training Programs

KCORP offers annually structured specific training programs for a wide range of topics. We provide trained and official speakers ready to answer trainees' questions for public speaking, research methodology, soft skills, strategic skills, and more.

### Customized Training Programs

KCORP understands the unique requirements of the corporate sector. We arrange customized training workshops designed according to the client's request.



# Our Approach

KCORP's approach to training services starts by knowing the needs of our clients. After extensive questioning, we begin developing a comprehensive training program and prepare it to overcome locational deficiencies. We aim to create an immersive experience by adapting our program to the convenience of our partners. Our training programs provide valuable information to organizations supporting their growth and development.



### Why train with us?

#### **Multi-industry Knowledge**

KCORP prides itself on our diverse connections spanning over a wide array of industries.

#### **KCORP uses Internal Standards**

Our experts engage in a thorough analysis of our training programs before delivering them.

#### **Localization**

We provide localized content to our people to help them reach their full potential.

#### **National and International Collaborations**

We collaborate with international and national partners to bring you extensive knowledge and an engaging experience.

#### **Quality and Innovation**

Our training workshops and courses utilize cutting-edge technology while delivering top-tier quality.





# A complete spectrum of innovative services

We bring together all the essential elements of running an enterprise smoothly with our knowledge-based approach. Our synergy thrives on our collective eagerness to create practical solutions transforming your businesses.

We help our clients embrace better ways of operating businesses with our holistic consultancy services, ICT solutions, and event management services.



# Our Business Verticals

We service clients from a wide range of business verticals.

Government Sector

Education

Services

Banking & Islamic Finance

Media

Construction & Real Estate

Healthcare

Consumer Goods

Tourism

Oil & Gas

Information & Communications technology



## OUR NETWORK

Our local, regional,  
and global network  
of experts.

We have an impressive network of more than 2500 experts across the globe.

- 
-  **Saudi Arabia, Jeddah**  
Center for research and analytics on the Gulf Region and client support.
  -  **United Arab Emirates, Dubai**  
Center for ICT and Knowledge System Development.
  -  **Jordan**  
Center of excellence for data, including: Acquisition, analysis, localization, and translation
  -  **Pakistan**  
Center of excellence for data, including: Acquisition, analysis, and systems.



**Government Organizations | Ministries | Startups | SMEs |  
Academic Organizations | Universities  
Media Organizations | International Organizations | NGOs |  
Research Organizations | Service Organizations**



**OUR CLIENTS**  
**Clients we've served proudly.**

KCORP has an impressive portfolio working with clients from private, government, and semi-government sectors. We work with clients across the GCC region and Europe, including:

## OUR COMMUNITY

Uplifting our **community** with years of multidisciplinary experience.

KCORP strives towards complete customer satisfaction. Our wide range of services combined with years of experience helps us in putting people first, while overcoming the underlying challenges of the ever-evolving business ecosystem.

## OUR FUTURE

Achieving **milestones** in our respective fields.

Our ambitions drive us towards our ultimate goal, i.e. to gain recognition as experts and becoming the company of choice in all our respective fields.




Feel free to reach out to us to know more about us.

## CONTACT US

We're here for  
**you.**

A glimpse of our expertise across our business verticals.

 us a call at +966 - 12-651 8888

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