# شرکة المعرفة Knowledge Corp.

### **Challenges of Tomorrow**

# SOLVED TODAY

**Publishing Services Profile** 

### WHO WE ARE?

# Deriving powerful solutions for a digital future.

Knowledge Corporation (KCORP) is a solutions provider harnessing the power of knowledge for technological and digital advancements. With its roots in Saudi Arabia and UAE, KCORP promotes client convenience by offering a variety of services and products under one umbrella.

From content and technology to event management services, we deliver personalized solutions tackling modern-day challenges.

### **OUR ORIGIN**

Knowledge Corporation is an offspring company of the Gulf Research Center.

The Gulf Research Center is a privately funded, non-partisan think tank, providing education and consultancy services in the Arabian Gulf region since 2000.





# WHAT WE DO? Bringing you closer to your

### vision.

### Bigger Impact. Better Results.

We form a synergy between knowledge-based systems and information and communications technology to empower our clients with specific solutions.

With our integrated approach, we bring the power of our people, our valued content, and cutting-edge technology together to create solutions based on knowledge.





# HISTORY 10+ years of local and multinational experience.

Our well-established experience in the Gulf region forms the foundation of our extraordinary story. We began with knowledge systems and communications technology to uplift our people with solutions catering to their specific needs. We became one of the most unique firms by extending our services into the event management industry and earning a well-reputed name across the region.

KORP empowers businesses, government entities, and organizations to seek greater opportunities with knowledge-intensive services. We work closely with private and public organizations looking to enhance their performance with better solutions, event management strategies, and integrated services.



### WHO DO WE WORK WITH?

### More than 2000 EXPERTS





### **OUR APPROACH** Connecting experts around the globe to deliver sustainable SUCCESS.

Our approach incorporates our people, our global network of experts, and our deep-rooted knowledge of the latest technology. With experts ready to transform your businesses and organizations, we face complex challenges and derive flexible solutions to help you achieve all your goals.



#### **Embed the latest** technology in your systems.

We transform public and private organizations with an effective digital framework.



### Localized & wellresearched content.

Our expertise includes content creation, analysis, editing, and localization.

**Our People** Local talent & global partners. We have an extensive

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us to work with 2500 additional global experts.









- network of partners enabling

VISION To establish KCORP as a leader in the field of knowledge, technology, and event management.

**Sustainability** Our results-driven strategies and proven methods deliver long-term success to help you sustain your position in your respective field.

Diversity From our services to our experts, we redefine the future by believing in the power of diversity and welcoming new perspectives.

Integrity

We direct our actions with the highest standards of ethical conduct in the respective industries with honest and open communications.

Collaboration We are a team of professionals thriving by collaborating ideas and knowledge to establish stronger relationships with our clients.





# WHY US? Customized integrated solutions.

KCORP is a one-stop-shop for all your knowledge, ICT, and event management-related needs.



Local, regional, and international network of content and technology experts.

Industry-specific solutions tailored to support your company goals.











World-class consultancy services to help you reach your full potential.

Impeccable research skills targeting the core challenges of your field.



Services spanning across multiple industries and regions.

### Publishing Services

KCORP's venturing into the world of publications to revive the art of reading books in all forms. We have a vision to establish a strong foundation for our writers and create better opportunities for them.

By publishing books on a variety of topics, we are eager to diversify our sources of information. KCORP wants to bring people closer through knowledge and create a borderless world where everyone information, technology and knowledge is accessible for our future generations.







#### **Printing Services**

Developing bespoke knowledge solutions for optimal growth.



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#### **Cover Designing Services**

Creating extraordinary book covers to match the greatness of your content.

#### **Translation Services**

We can translate your book to any language of your choice.

#### **Publishing Services**

Our extensive network will help you market your book to the entire world.

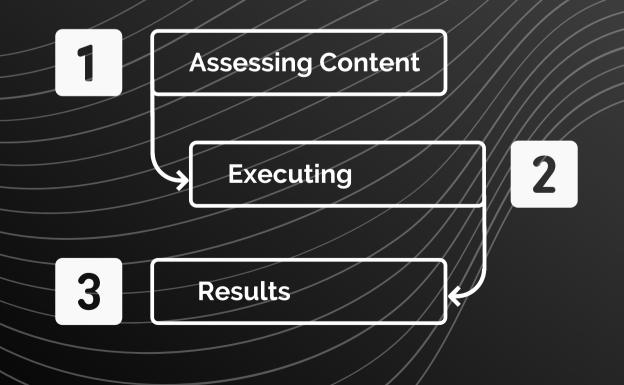




#### **Publishing Services**

### Our Approach

KCORP gives complete attention to assessing your content. Once your book is reviewed, our team will perform several other steps to ensure the quality of your book before beginning the process of publication. We start with designing a cover, acquiring intellectual property and printing your book till it's ready for distribution. From here onwards, our team will update you every six months with a sales report.





#### Multi-industry Knowledge

KCORP prides itself on our diverse connections spanning over a wide array of industries.

#### Global presence

Our network of experts working from all parts of the world has given us a significant global presence benefitting your publications.

#### **Smooth collaboration**

K.Corp has several divisions which collaborate to create the best services for you.

#### Wide sales network.

KCORP possesses a wide sales network boosting your sales across the globe.





A complete spectrum of innovative services

We bring together all the essential elements of running an enterprise smoothly with our knowledge-based approach. Our synergy thrives on our collective eagerness to create practical solutions transforming your businesses.

We help our clients embrace better ways of operating businesses with our holistic consultancy services, ICT solutions, and event management services.



# Our Business Verticals

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We service clients from a wide range of business verticals.

Government Sector

#### Education <

Services

Banking & Islamic Finance

A Da

Media

Construction & Real Estate







# **OUR NETWORK** Our local, regional, and global network of experts.

We have an impressive network of more than 2500 experts across the globe.

Saudi Arabia, Jeddah Gulf Region and client support.

**United Arab Emirates, Dubai** Center for ICT and Knowledge System Development.

Jordan Center of excellence for data, including: Acquisition, analysis, localization, and translation



Pakistan Center of excellence for data, including: Acquisition, analysis, and systems.

# Center for research and analytics on the





Government Organizations | Ministries | Startups | SMEs | Academic Organizations | Universities Media Organizations | International Organizations | NGOs | Research Organizations | Service Organizations



### **OUR CLIENTS**

# Clients we've served proudly.

KCORP has an impressive portfolio working with clients from private, government, and semi-government sectors. We work with clients across the GCC region and Europe, including:

### **OUR COMMUNITY**

### Uplifting our **community** with years of multidisciplinary experience.

KCORP strives towards complete customer satisfaction. Our wide range of services combined with years of experience helps us in putting people first, while overcoming the underlying challenges of the ever-evolving business ecosystem.

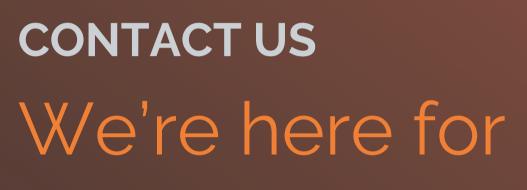
Our ambitions drive us towards our ultimate goal, i.e. to gain recognition as experts and becoming the company of choice in all our respective fields.



### **OUR FUTURE** Achieving milestones in our respective fields.



### Feel free to reach out to us to know more about us.



### you.

A glimpse of our expertise across our business verticals.

### us a call at +966 - 12-651 8888



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#### Riyadh Office

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